



## Empowering Women in Wealth





#### The Power of Women in Wealth







Women control 1/3 of total US household financial assets (>\$10 trillion) and are projected control of \$30 trillion by 2030

#### Challenges Women Face



Impact of Divorce on **Finances** 



**Expectancy** 



Investment Myths

#### Representation Gap



advisors are women

### SBC's Approach - Women in Wealth Program



Personalized **Financial Planning** 



**Empowering** Education & Resources



**Holistic Wealth** Management



Gender Diversity & **Inclusion** 



**Ongoing** Guidance and Review

# Reach out to us today!

www.sbcwealth.com